



## **ARCS® Foundation Oregon Long Range Plan 2018 – 2022 Goals and Strategies**

### **Summary**

In 2017 the Oregon Chapter reached its 13-year mark. It was time to analyze the results of the 2011-16 LRP, ask ourselves hard questions, and address issues we were facing due to our fast growth. A retreat was scheduled in January 2017 where we addressed four areas: Scholar Awards, the Chapter's Signature Event, Leadership and Board Structure

The Oregon Chapter has numerous strengths to build upon:

- A talented and dedicated membership
- A solid and successful track of scholar support
- A strong relationship with our university partners

Areas that need to be addressed to secure the sustainability of our chapter include:

- Member growth and satisfaction
- Donor retention through cultivation and stewardship
- Maintain good relationships with university partners and scholars
- Development of strong leadership
- Board restructure to accommodate time management and member demographics
- Ensure that best practices are used to meet the future needs of the organization

Over the next five years ARCS Oregon intends to build upon its strengths and capitalize on the opportunities outlined in this plan. If past success is the best predictor of future performance our future is bright.

### **ARCS Foundation Mission**

ARCS Foundation advances science and technology in the United States by providing financial awards to academically outstanding U.S. citizens studying to complete degrees in science, engineering, and medical research.

### **ARCS Foundation Oregon Vision Statement**

We support American scientists' dreams of being light years ahead.

## Goals and Strategies

### Goal 1 – Increase the number of annual scholar awards

- Strategy 1 – Cultivate, recognize and retain donors
- Strategy 2 – Develop funding sources for scholar awards
- Strategy 3 – Develop additional funding mechanisms
- Strategy 4 – Identify and develop high value partnerships

### Goal 2 – Engage membership to enhance commitment

- Strategy 1 – Achieve high levels of member satisfaction
- Strategy 2 – Assure intentional and well managed membership growth
- Strategy 3 – Address the educational mission of the organization

### Goal 3 – Sustain and enhance partnerships with Oregon’s leading graduate programs

- Strategy 1 – Maintain and nurture relationships with university partners
- Strategy 2 – Maintain and nurture relationships with scholars
- Strategy 3 – Investigate program expansion with current and new university partners

### Goal 4 – Ensure chapter vitality

- Strategy 1 – Increase visibility and name recognition for ARCS and Oregon Chapter
- Strategy 2 – Maintain high standards of fiscal responsibility
- Strategy 3 – Ensure governance policies follow best practices to meet the future needs of the organization