



## **ARCS® Foundation Oregon Long Range Plan 2011 – 2016 Goals and Strategies**

### **Summary**

In 2011 the Oregon Chapter reached its seven-year mark. It was time to ask hard questions and outline choices to determine what the organization intends to be in the future and how we will get there. This long-range plan was developed with the assistance of the incoming and outgoing Board of Directors and many members who serve on the organizations committees.

The chapter has numerous strengths to build upon:

- A talented and dedicated membership
- A solid and successful track of scholar support
- A strong relationship with our university partners

Areas that need to be addressed to secure the sustainability of our chapter include:

- Donor retention
- Additional funding sources and mechanisms
- Well-managed membership growth
- Maintain and nurture relationships with university partners and scholars
- Investigate program expansion
- Increase visibility and name recognition in the community
- Ensure that best practices are used to meet the future needs of the organization.

Over the next five years ARCS Oregon intends to build upon its strengths and capitalize on the opportunities outlined in this plan. If past success is the best predictor of future performance our future is bright.

### **ARCS Foundation Mission**

ARCS Foundation advances science and technology in the United States by providing financial awards to academically outstanding U.S. citizens studying to complete degrees in science, engineering, and medical research.

### **ARCS Foundation Oregon Vision Statement**

We support American scientists' dreams of being light years ahead.

## Goals and Strategies

### Goal 1 – Increase the number of annual scholar awards

- Strategy 1 – Cultivate, recognize and retain donors
- Strategy 2 – Develop additional funding sources
- Strategy 3 – Develop additional funding mechanisms
- Strategy 4 – Identify and develop high value partnerships

### Goal 2 – Engage membership to enhance commitment

- Strategy 1 – Achieve high levels of member satisfaction
- Strategy 2 – Assure intentional and well managed membership growth
- Strategy 3 – Encourage active participation of all members
- Strategy 4 – Address the educational mission of the organization

### Goal 3 – Sustain and enhance partnerships with Oregon’s leading graduate programs

- Strategy 1 – Maintain and nurture relationships with existing university partners
- Strategy 2 – Maintain and nurture relationships with scholars
- Strategy 3 – Investigate program expansion with current and new university partners

### Goal 4 – Ensure chapter vitality

- Strategy 1 – Increase visibility and name recognition for ARCS and Oregon Chapter
- Strategy 2 – Maintain high standards of fiscal responsibility
- Strategy 3 – Ensure governance policies follow best practices to meet the future needs of the organization